

May 29th, 2018

## Objective

To bring characters to life through animation and share artistic experiences with other artists while working on interesting and challenging projects.

## Experience

Jan 09' to Present – Freelance Animator/Character Designer/Illustrator

- Working on an RTT game for PC and Mac called *Nordic Warriors* as part of a 2 people studio called "*Mashmashu Studio*". The studio also sells *UE4 Plugins* on the Unreal Engine Marketplace.
- Constantly Selling Vector Stock illustrations on various websites, such as *Shutterstock*.
- Selling my artwork on Apparel and Merchandise on various websites, such as *CafePress* and *TeePublic*.
- I'm the sole illustrator creating yearly iconic character design and illustrations for merchandise, copyrighted to *Studio Comx* and distributed by large companies, such as *Palphot*, *H&O*, etc.
- Created artwork for Mashmashu Studio (own) Apps for Mac and iOS, such as *Loot Locker*, *CheckMyMac*, *Bugy Boogie*, *Earth Saving Max*, *Jumping Julie* (developed by Roma Levin).
- Frame-by-frame animations/sprites for a video game called *A Verse for Barric* by *Ryan Campbell*. Game is still in development.
- Artwork for Slot Machines for *Akamon Entertainment*.
- Stickers/Emoticon illustrations and character design for *Viber*.
- Frame-by-frame animations and illustrations for *Sizer*, an online shopping app for all platforms.
- Concept art, characters and animations for "*Worlds of Wanda*", a (canceled) game for all platforms.
- Animated eCards for *JamGrams.com*.
- Illustrations for FB and Smartphone Applications.
- Animations, Illustrations, Concept Art and Character Designs by request for several projects, websites and games.
- Participated as an Animator in a project pitch titled "Locke and Ki" associated with 4th Dimension Entertainment company.
- Acted as mentor and assistant to an animation student on a project titled "Eclipse".
- Taught an Online Traditional Animation Course for individuals and groups.

Mar 07'to Dec 08' – Animated Storyboards (Tel-Aviv, Israel / Bangkok, Thailand)

- Started as an animator building and animating entire scenes in Flash from raw materials provided by the illustrators and 3D artists.
- Created high quality animation while working quickly to meet tight deadlines.
- Collaborated as part of a team in Israel and with people from the studios in Manhattan, NY and Bangkok, Thailand, to create one complete product using the same workflow system.
- During my time at "AS" I was sent to Bangkok, Thailand to supervise the animation department, which included 21 animators. I managed and assigned scenes sent from the directors in NY, ensuring the high quality of the animation, working closely with the 3D and illustrators departments, solving problems, training new animators, writing tutorials, and developing a more efficient line of work and communication between the 3 studios.
- In my last 4 months at "Animated" I supervised the animation departments in Israel, which included 6 animators, maintaining all mentioned before.
- Animated 2 Hand Drawn animations tests for clients ("Tony the tiger" and "Charlie Tuna").

## Proficiency

Acting abilities, life drawing and anatomy, leadership skills, multi-tasking, problem solving, time managing for tight schedules, fast and eager learner, creative and initiative, great with computers.

## Production Skills

2D frame-by-frame animation, Character Animation, Flash (Animate) animation, Directing, Editing, Clean-up, Coloring, Character Design, Character Layout, Model Sheet, Storyboard, Illustrations.

## Technical Skills

Animate (Flash), Photoshop, After Effects, Premiere Pro, Illustrator, Cintiq

## Spoken Languages

- Hebrew – Native language
- English – Fluent
- Japanese – Beginner

## Education

Bezalel - Academy of Art and Design, Jerusalem, Israel.  
Bachelor of the Arts of Cinema.  
Graduated with honors in summer 2006.

## Hobbies

I'm a hard worker and a fast learner. I'm great with computers. I have a vast knowledge in Animation. I'm a collector. I study Martial Arts for 12 years and going. I also study Japanese in my free time. I love to know stuff, so if there's something I like, I just go and study it. I listen to a lot of music, I love to sing and enjoy cooking.

## Recommendations

# animated Storyboards

**Animated Storyboards, Ltd.**

1995 Broadway 9thFloor

New York, NY 10023

Tel: 212-595-0400, Fax: 212-595-4575

New York, February 2009

To Whom It May Concern:

Liron Pe'er has worked for Animated Storyboards Ltd. as an Animator, a supervisor and an animation tutor for the past 2 years. During her time at Animated Storyboards Liron has proven to be a talented artist who's efficient, diligent, a team player and organized and she has always met our extremely tight deadlines. She has worked alongside directors, 3D artists and illustrators in our Tel Aviv studio to achieve a continuing workflow of our projects. As an animator, Liron is highly trained in classical animation, which serves her excellently to adapt to all the animation techniques she needs to perform in.

Liron Pe'er is an excellent employee and I would highly recommend her for any position in your company.

Sincerely yours,

Arik Akad

Head of Animation  
Animated Storyboards Ltd.